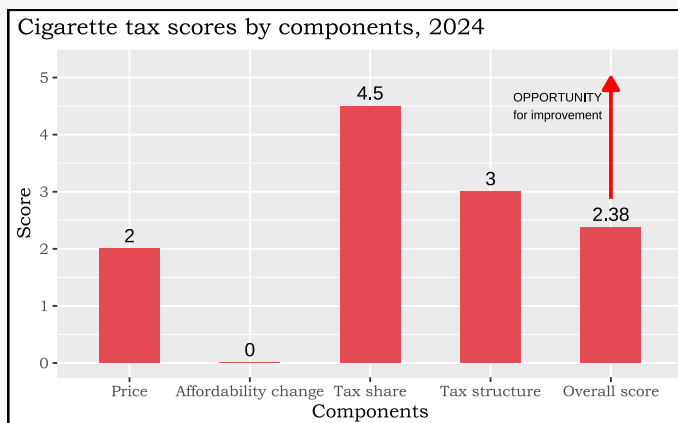


Economics for Health Cigarette Tax Scorecard

Türkiye Factsheet

Cigarette tax policies in 2024

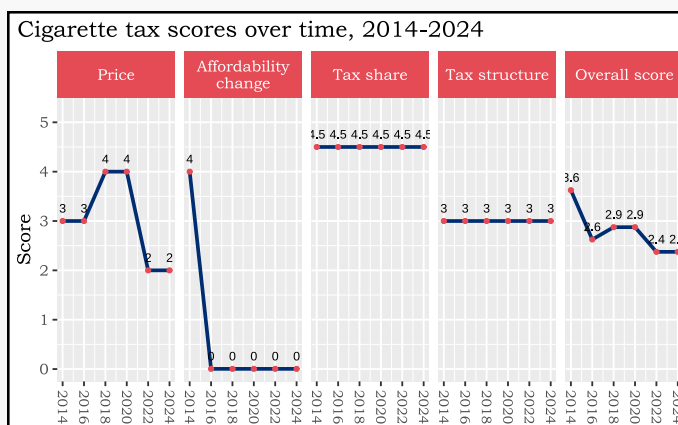
The Scorecard assessed four key tax components using a 5-point scale, namely cigarette price, change in cigarette affordability, tax share and tax structure, with the overall score reflecting an average of Türkiye's component scores. The score reflects the current strengths and opportunities in Türkiye to further increase tax revenue and improve health.



Cigarette tax policies over time

Türkiye's overall score decreased between 2014 and 2024. The country has not been able to reduce cigarette affordability since 2016.

Türkiye should improve its tax structure to rely mainly on a uniform specific tax that is raised regularly to outpace inflation and real income growth. This will drive improvements in affordability change and absolute price.



Comparing Türkiye to other countries

Türkiye scores higher than the average score of countries in its income group and the global average, but further improvements are needed to reach the regional average and top performing countries.

There is substantial opportunity for Türkiye to improve its tax structure and rates and reap the rewards of thousands of lives saved, lower health-care costs, increased tax revenues and greater overall economic productivity.

