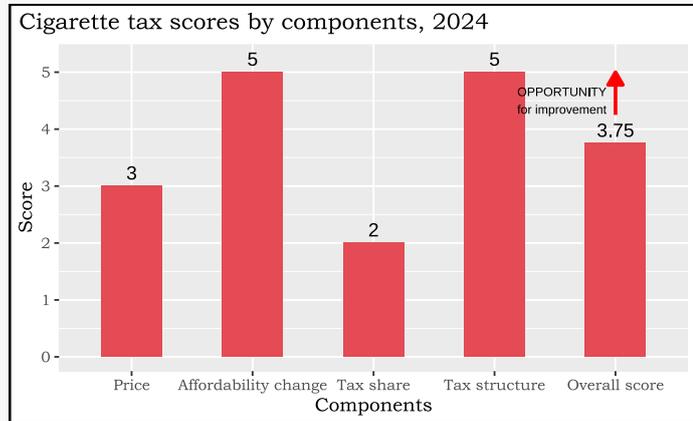


Economics for Health Cigarette Tax Scorecard

Philippines Fact Sheet

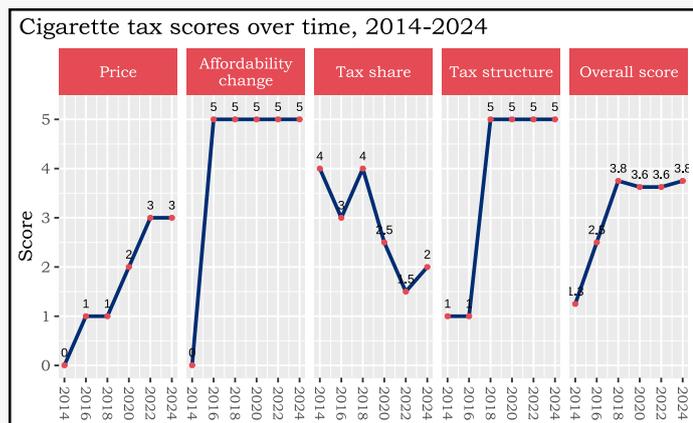
Cigarette tax policies in 2024

The Scorecard assessed four key tax components using a 5-point scale, namely cigarette price, change in cigarette affordability, tax share and tax structure, with the overall score reflecting an average of Philippines's component scores. The score reflects the current strengths and opportunities in Philippines to further increase tax revenue and improve health.



Cigarette tax policies over time

The Philippines' overall score increased between 2014 and 2018 with successive tax increases and a simplification of the previously complex tax structure. To maintain the benefits of a strong tax structure, the government needs to continue to raise tax rates to outpace the combination of inflation and real income growth.



Comparing Philippines to other countries

The Philippines scores better than the average scores of countries in its region and income group, and higher than the global average, yet there is ample room for improvement relative to top performing countries.

The improvement highlighted above would save thousands more lives and billions in healthcare cost, generate new tax revenues and raise overall economic productivity.

