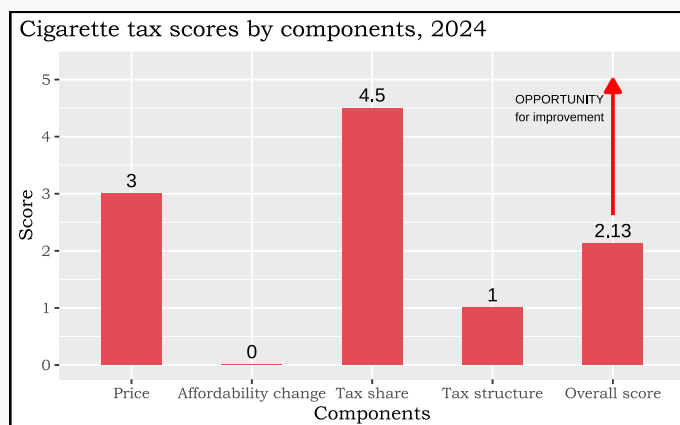


Economics for Health Cigarette Tax Scorecard

Indonesia Fact Sheet

Cigarette tax policies in 2024

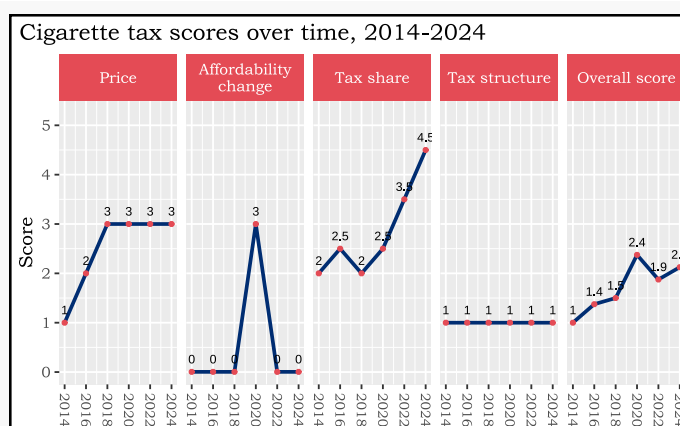
The Scorecard assessed four key tax components using a 5-point scale, namely cigarette price, change in cigarette affordability, tax share and tax structure, with the overall score reflecting an average of Indonesia's component scores. The score reflects the current strengths and opportunities in Indonesia to further increase tax revenue and improve health.



Cigarette tax policies over time

Indonesia's overall score increased between 2014 and 2024, with a peak in 2020. During the 10-year period, the country saw a steady increase in tax share of cigarette price. Cigarettes did not become less affordable in 2022 and 2024.

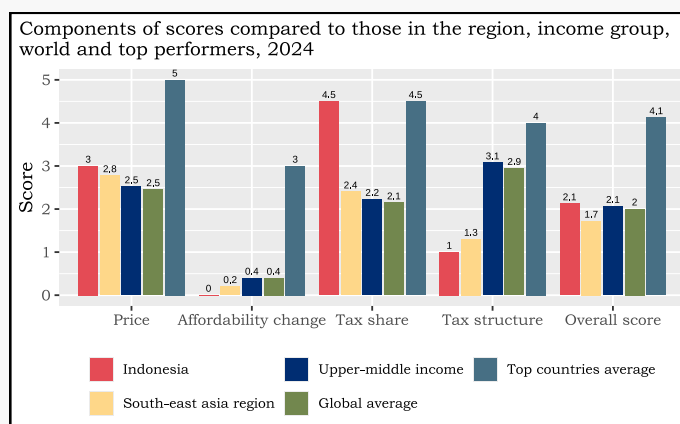
Indonesia must simplify its complex tiered tax structure to rely more on a uniform specific tax that is increased both regularly and substantially. This will drive up price and drive down consumption.



Comparing Indonesia to other countries¹

Indonesia scores better than the average scores of countries in its region and income group, and higher than the global average, yet there is ample room for improvement relative to top performing countries.

Improving the tax structure and raising rates will save thousands of lives and billions in health care costs, raise economic productivity and generate new tax revenues that can support programs that help ordinary Indonesians.



¹Indonesia was reassigned to the WHO Western Pacific Region as of 27 May 2025.