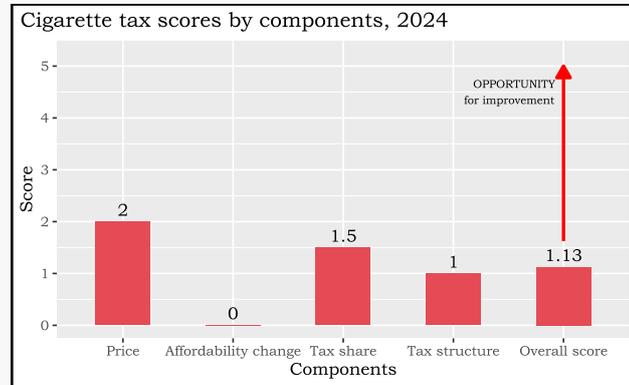


Economics for Health Cigarette Tax Scorecard

China Fact Sheet

Cigarette tax policies in 2024

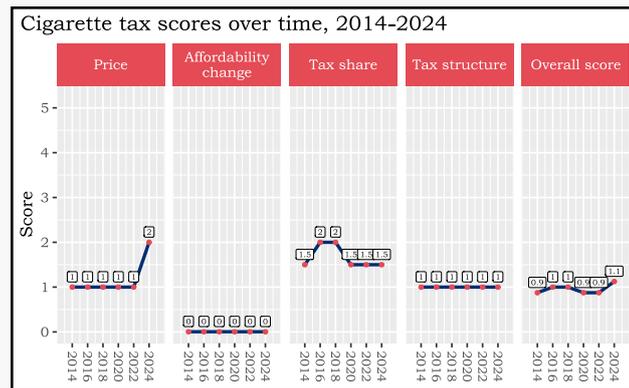
The Scorecard assessed four key tax components using a 5-point scale, namely cigarette price, change in cigarette affordability, tax share and tax structure, with the overall score reflecting an average of China's component scores. The score reflects the current strengths and opportunities in China to further increase tax revenue and improve health.



Cigarette tax policies over time

China's overall score remained relatively constant between 2014 and 2022, with a slight increase in 2024. The country has not been able to reduce cigarette affordability over time.

China needs a simple tax structure that relies mainly on a uniform specific tax that is raised regularly and substantially well above the combination of inflation and real income growth.



Comparing China to other countries

China overall score is lower than the average score of its region, income group, and the global average. There is ample room for improvement in its cigarette tax system.

China has a major opportunity to simplify and raise tobacco excise taxes saving millions of lives and billions in healthcare costs, generating new tax revenues, and substantially raising overall economic productivity with a healthier population.

